# Protecting Your Privacy: Legal Cost Control, Inc. Online Privacy Policy

#### PRIVACY POLICY

Legal Cost Control, Inc. ("LCC") is firmly committed to protecting your privacy and the confidentiality of your Personal Information. We understand your privacy and security concerns regarding the information we collect, use and disclose to third parties for the purpose of allowing us to provide and offer our products and services to you. To notify you about our practices, we have developed this Privacy Policy. Any personally identifiable information collected on this Site is considered Personal Information ("Personal Information") and will be treated in accordance with this Privacy Policy.

### **COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION**

LCC is committed to protecting the privacy of Internet users who visit LCC's web site, located at legalcost.com (the "Site").

The information gathered by LCC from this Site falls into two categories: (1) information voluntarily supplied by visitors to our Site and (2) tracking information gathered as visitors navigate through our Site.

### **Information Voluntarily Provided by You**

When using this Site, you may choose to provide us with information to help us serve your needs. For example, you may provide us your e-mail address to request information, or you may send us your mailing address so we may send you the material you have requested. Any Personal Information that you send us will be used only for the purpose indicated on the Site or in this policy. We may also use your information to provide you with information about other services and products that are offered by LCC that we think may be of interest to you.

If you do not wish to be contacted by us, please see the section titled "Opting-Out" below.

#### Cookies

This Site may use cookies. Cookies are pieces of information stored by your web browser on behalf of a web site and returned to the web site on request. The only Personal Information a cookie can contain is information you supply. A cookie cannot read data off your hard drive.

If this Site uses cookies, certain pages of the Site may not function properly if the cookies are turned off. Please consult your web browser's Help documentation for more information

about how to turn cookies on and off for your browser. Cookies are placed on your computer, and accordingly we neither store cookies on our computers nor forward them to any external parties.

The information that may be maintained by a cookie is used by LCC solely to help us manage the Site, improve features of the Site and understand usage patterns. This may include such items as: username, the pages visited on the Site; the date and time of the visit; the internet address of the referring site; the version of browser used; the capabilities of the browser; and the search terms used on our search engines.

#### Disclosure or Use of Personal Information

We will not exchange or sell or otherwise distribute your Personal Information without your consent, except to the extent required by law, in accordance with your instructions, or as identified in this privacy policy:

Agents and Service Providers. We sometimes contract with other companies and
individuals to perform functions or services on our behalf, such as hosting this Site,
sending e-mail messages and making phone calls on our behalf. They may have
access to Personal Information, such as addresses, needed to perform their functions,
but are restricted from using it for purposes other than providing services for LCC.

### **Legal Matters**

LCC may preserve and has the right to disclose without your prior permission any information about you or your use of this Site if LCC has a good faith belief that such action is necessary to: (a) Protect and defend the rights, property or safety of LCC or its affiliates, employees, other users of this Site, or the public; (b) Enforce the terms and conditions that apply to use of this site, or (c) Respond to claims that any content violates the rights of third-parties. We may also disclose information as we deem necessary to satisfy any applicable law, regulation, legal process or governmental request.

## **Information Storage and Security**

Information collected through this Site is processed and stored in the United States. If you are located outside the United States, by providing information to LCC through the use of the Site you are consenting to the transfer of the information to the United States for processing in accordance with this Privacy Policy. We have in place physical, electronic, and procedural safeguards appropriate to the sensitivity of the Personal Information we collect, use, and maintain. However, as effective as our security measures are, no security system is impenetrable. We cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. We ask that you do your part by maintaining in strict confidence any computer passwords you use to access the Internet or this Site.

### **Legal Cost Control, Inc. is Not Interested in Minors**

You must be at least 18 years old and possess the legal authority to form legally binding contracts under applicable law to use this Site and the services provided on it. LCC does not knowingly collect Personal Information from those under the age of 18. In an instance where such information was collected, it would be purely accidental and unintentional. LCC encourages parents to discuss the Internet with their children and monitor Personal Information that a child may provide via the Internet.

### **Policy Updates**

This privacy policy was last updated on January 1, 2010. We may update this privacy policy from time to time. When we do so, changes in our privacy policy will be effective immediately. If you are a regular visitor to this Site, we recommend that you check this privacy policy on a regular basis.

#### **Contact Information**

Privacy Policy Questions regarding this Privacy Policy should be directed to support@legalcost.com or by contacting LCC at:

Legal Cost Control, Inc. Attn: Legal Department 255 Kings Highway East Haddonfield, New Jersey 08033